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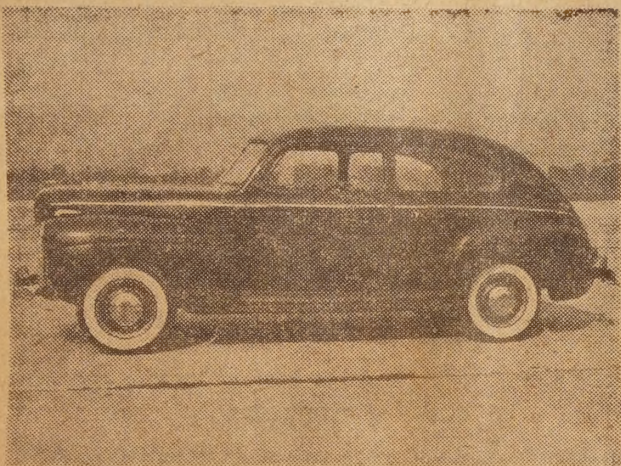
Announcing Gurney's "TAKE YOUR CHOICE" CONTEST

Not 1 First Prize, Not 2 First Prizes,---But

3 BIG FIRST PRIZES!

And Here's What They Are---

THIS ONE?
A Brand New 1941 FORD TUDOR SEDAN



**WHICH ONE DO
YOU WANT--AND WHY**

A 1941 FORD TUDOR SEDAN.

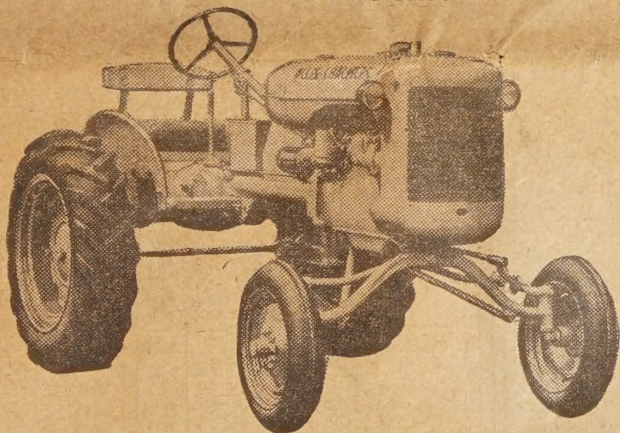
A 1941 ALLIS CHALMERS TRACTOR THAT'S A REAL BEAUTY.

THE LATEST MODEL BALDWIN HAMILTON GRAND PIANO.

TELL GURNEY'S IN 40 WORDS OR LESS WHICH FIRST PRIZE YOU WANT AND WHY.



This One?



ALLIS-CHALMERS TRACTOR

This One?



BALDWIN HAMILTON GRAND PIANO

IT'S EASY!!! IT'S FUN!!!

~~YOU CAN WIN!!!~~

READ THE RULES ON PAGE 3

See Prizes on the Second Page

72 OTHER VALUABLE PRIZES---

LOOK!

TOTAL OF **75** PRIZES!
VALUE OVER **\$3,000.00**

LOOK!



STARTS
FEB. 24, 1941

FINISHES
MAR. 31, 1941

THE HOUSE OF GURNEY, INC.
YANKTON, SOUTH DAKOTA

Sec. 562 P. L. & R.

U. S. Postage
PAID
Yankton, S. Dak.
Permit No. 1

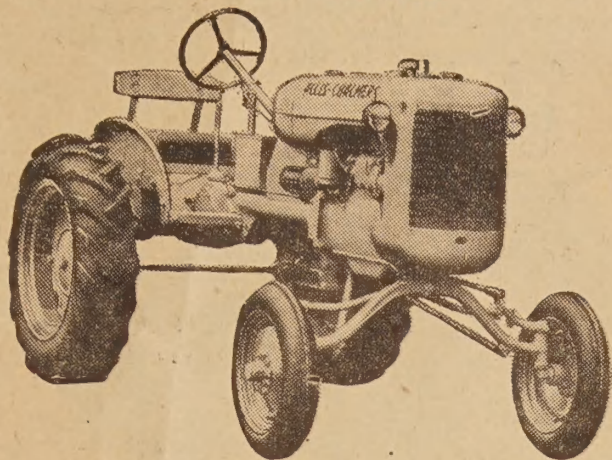
LIBRARY
RECEIVED

★ MAR 8 - 1941

U. S. Department of Agriculture

Bureau of Plt. Ind.
U.S. Dept. of Agri.
Washington, D.C.

A MANO



A black and white photograph of a 1934 Ford sedan, viewed from the side. The car is dark-colored with light-colored wheels and is parked on a light surface.

A black and white photograph of a grand piano in a room. The piano is dark wood with its lid open. In the background, there is a bookshelf filled with books and a patterned curtain on the left.

| TRACTOR GROUP | |
|------------------------------------|----------|
| 1st Prize, Allis-Chalmers Tractor. | |
| 2nd Prize | \$100.00 |
| 3rd Prize | 25.00 |
| 4th Prize | 15.00 |
| 5th Prize | 10.00 |
| 6th-10th Prize ... | 5.00 |
| 11th-25th Prize ... | 2.00 |

| | |
|-----------------------|----------|
| 1st Prize, A Ford Car | |
| 2nd Prize | \$100.00 |
| 3rd Prize | 25.00 |
| 4th Prize | 15.00 |
| 5th Prize | 10.00 |
| 6th-10th Prize ... | 5.00 |
| 11th-25th Prize ... | 2.00 |

| | |
|----------------------------|----------|
| 1st Prize, A Baldwin Piano | |
| 2nd Prize | \$100.00 |
| 3rd Prize | 25.00 |
| 4th Prize | 15.00 |
| 5th Prize | 10.00 |
| 6th-10th Prize | 5.00 |
| 11th-25th Prize ... | 2.00 |

WIN

This image shows a blank, aged, cream-colored page, likely a ledger or notebook page. The page features horizontal dotted lines for writing. There are several faint, irregular stains on the page, including a prominent reddish-brown stain near the top center and a greenish stain near the bottom right. A small, dark mark is visible near the top center. The page is otherwise empty of text or other markings.

| NURSERY STOCK | | | | |
|---------------|------------------------------|-------|---------|-------|
| No. | Name of goods or collections | Size | Dollars | Cts. |
| | | | | |
| | | | | |
| | | | | |

| | | SEED | |
|-------|-------|-----------------------|-------|
| Bu. | Lbs. | Name of goods ordered | |
| | | | |
| | | | |
| | | | |

- | | | | | |
|---|--------------|-------|---------|-------|
| <input type="checkbox"/> Alfalfa..... | Lbs. | | Variety | |
| <input type="checkbox"/> Swt. Clover..... | Lbs. | | Variety | |
| <input type="checkbox"/> Garden Seed Collection..... | | | | |
| <input type="checkbox"/> Potatoes..... | Lbs. | | Variety | |
| <input type="checkbox"/> Hybrid Corn..... | Bu. | | Variety | |
| <input type="checkbox"/> Flat <input type="checkbox"/> Round. | Ship'ng date | | | |
| <input type="checkbox"/> Down payment | | | | |
| <input type="checkbox"/> Will send Balance before shipment. | | | | |
| <input type="checkbox"/> Ship C.O.D. for Balance. | | | | |

| | | |
|--------------|-----|-----|
| Total.....\$ | 101 | 101 |
|--------------|-----|-----|

THE RULES READ CAREFULLY AND FOLLOW

- Rule 1.** This contest begins February 24, 1941 and ends at midnight Central Standard Time, March 31, 1941, and all entries must be postmarked between these dates inclusive and be received by The House of Gurney, Inc., at Yankton, South Dakota on or before 12:00 o'clock noon, Central Standard Time, April 4, 1941. Winners shall be announced over WNAX on April 11, 1941.
- Rule 2.** Tell us in forty words or less which one of the three first prizes you want and why you want it.
- Rule 3.** Judges shall be appointed by the Board of Directors of The House of Gurney, Inc.; two shall be Yankton business and professional men not connected with The House of Gurney. Entries will be judged on the basis of merit of answers and not by fancy writing or decorated entries. Contestants agree with The House of Gurney, Inc., that the judges' decisions shall be final, and The House of Gurney, Inc. is accepting your entry under that condition, which is mutually agreed to. All entries become the property of The House of Gurney, Inc., and will not be returned.
- Rule 4.** Prizes are listed on the second page of this circular and will be awarded as listed if accompanied by an order for one or more of the collections that appear in this contest circular. The best letter

- submitted, choosing a Car will win the beautiful Ford Tudor Sedan. The best letter choosing the Tractor will win the powerful Allis-Chalmers Tractor. The best letter choosing the Piano will win the Baldwin Grand Piano. In case of ties duplicate prizes will be awarded.
- Rule 5.** You are entitled to one contest entry with each collection ordered.
- Rule 6.** Entries submitted without contest orders shall be eligible to compete for prizes, but if awarded the prize shall be 1/20 of the value of the full prize.
- Rule 7.** Gurney's "Take Your Choice" contest is limited to the United States only and is subject to Federal, State, and Local Regulations.
- Rule 8.** Employees of The House of Gurney, Inc., WNAX, and their immediate relatives are not eligible to compete in this contest.
- Rule 9.** A copy of the rules set forth herein is posted in the office of the President of The House of Gurney, Inc., at Yankton, South Dakota; a copy of which rules may be obtained by contestants upon written request, and contestants agree to be bound by such rules so posted.

TAKE YOUR CHOICE COLLECTIONS FOREST TREE SEEDLINGS

- | | | |
|-----------------------------|------------|--------|
| 1. - 500 HARDY GREEN ASH | 6-12 INCH | \$2.00 |
| 2. - 300 CARAGANA | 6-12 INCH | \$2.00 |
| 3. - 125 HACKBERRY | 12-18 INCH | \$2.00 |
| 4. - 200 RUSSIAN OLIVE | 12-18 INCH | \$2.00 |
| 5. - 65 JACK PINE SEEDLINGS | | \$2.00 |

CHOOSE ONE OF THE FIVE OFFERS LISTED ABOVE
ALL HARDY-IDEAL FOR THE WINDBREAK

START YOUR 1941 GARDEN THE RIGHT WAY BY PLANTING D. B. GURNEY'S FAMOUS GARDEN SEED COLLECTION

| | | | | | |
|---------------------|----------------------------|--------|--------------------|------------------------|--------|
| 1 Pkt. Asparagus | Mary Washington | \$0.05 | 1 Pkt. Onion | Prizetaker | .05 |
| 1 Oz. Beets | Gurney's Dakota Wonder | .12 | 1 Pkt. Okra | Early Dwarf Green | .05 |
| 1 Lb. Beans | Early Wax | .25 | 1 Pkt. Pepper | California Wonder | .05 |
| 1/2 Pint Beans | Stringless Green Pod | .10 | 1 Pkt. Parsnip | Guernsey Half Long | .05 |
| 1 Pkt. Celery | Golden Plume | .07 | 1/2 Pint Peas | Gurney's Big Dakota | .12 |
| 1 Pkt. Carrot | Oxheart | .05 | 1/2 Pint Peas | Alaska Earliest of All | .10 |
| 1 Pkt. Cabbage | Gurney's Early Ballhead | .06 | 1/2 Pint Peas | American Wonder | .10 |
| 1 Pkt. Cabbage | Danish Ballhead | .05 | 1 Oz. Radish | Early Scarlet Globe | .10 |
| 1 Pkt. Cucumber | Short Stem | .05 | 1 Pkt. Radish | White Icicle | .05 |
| 1 Pkt. Cucumber | The Colorado | .07 | 1 Pkt. Salsify | Oyster Plant | .05 |
| 1 Pkt. Cucumber | New National Pickle | .05 | 1 Pkt. Squash | Table Queen | .05 |
| 1/2 Pint Sweet Corn | Early Hybrid | .15 | 1 Pkt. Turnip | Purple Top White Globe | .05 |
| 1/2 Pint Sweet Corn | Golden Country Gentleman | .12 | 1 Pkt. Tomato | Break O' Day | .05 |
| 1 Pkt. Lettuce | Black Seeded Simpson | .05 | 1 Pkt. Tomato | Gurney's All State | .15 |
| 1 Pkt. Lettuce | Gurney's Stonehead Riviera | .08 | 1 Pkt. Tomato | Bison | .05 |
| 1 Pkt. Muskmelon | Pride of Wisconsin | .05 | 1 Pkt. Watermelon | Dixie Queen | .06 |
| | | | 1 Pkt. Moon Flower | Heavenly Blue | .08 |
| | | | | VALUE - - - | \$2.53 |

**ALL FOR
ONLY
\$2.00
POST PAID**

! THINK OF IT !

20 Bushels Cucumbers
200 Bushels Tomatoes
4500 Lbs. Cabbage
100 Watermelons
400 Muskmelons
75 Squash

Plus many other vegetables during a normal growing season. All from our \$2.00 Seed Collection. Yes, we figured it up—\$2.00 may be worth \$367.25 Plus The Prize.

WIN



WIN

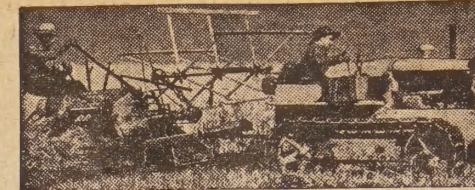
A CAR AND A GARDEN FOR ONLY \$2.00

**SELECT YOUR OWN GARDEN SEEDS
\$2.25 VALUE FOR ONLY \$2.00**

Select \$2.25 worth of Garden and Flower Seed that you need from our Big 1941 Catalog. Send us your contest entry and \$2.00. Your garden seed will be sent to you the day your order is received, and your name will be entered for the Big Prizes. Enter this Contest now—YOU MAY BE A WINNER.



QUALITY FARM SEEDS



GOOD SEED IS THE FIRST STEP TOWARD A GOOD CROP
ENTER THE BIG CONTEST BY ORDERING ONE OF THE BARGAINS LISTED BELOW

NATIONAL HYBRID SEED CORN

STATE CERTIFIED HYBRID SEED CORN

★ ★ ★

Germination
HIGH!



★ ★ ★

PRICES
LOW!

★ ★ ★

NATIONAL HYBRID 110

HIGH YIELD; it has yielded with the best Hybrids for several years. In the 1939 Minnesota Corn Trials it yielded 110.3 bu. per acre. **HIGH SHELLING PERCENTAGE**; it has shelled out 56 pounds per bushel year after year. **DISEASE AND COLD RESISTANT**; can be planted very early without danger and is seldom bothered by smut. **STRONG RIGID STALKS**; the vigorous roots penetrate the soil as much as 8 feet, preventing damage by drouth or wind. This extra good yellow National Hybrid is recommended for northern Iowa, southern Minnesota, central and southern South Dakota, central and western Nebraska.

Why not plant National 110 and **SAVE HALF YOUR HYBRID SEED CORN COST**?
GRADED AND DUST TREATED
Our corn is all properly graded. The Flat Edge Drop Grade will plant perfectly with regular planter plates. The Round Hill Drop Grade plants satisfactorily in a Hill Drop Planter.
Our Hybrids have been **DUST TREATED** to protect the seed and young plants against infection from the soil, especially when conditions are unfavorable for germination.

NATIONAL HYBRID 110

ORDER NOW

WE HAVE NO AGENTS--OUR PRICES ARE LOWER

Why pay from \$6.00 to \$8.00 for Hybrid Seed Corn when we can furnish you hybrids of proved quality at prices **FROM \$2.75 TO \$4.75 PER** BUSHEL depending on grade and variety? We have no Agents who get a big commission, thus we can pass that saving on to you.

SAVE UP TO ONE-HALF ON YOUR HYBRID SEED CORN
IT PAYS TO PLANT NATIONAL HYBRIDS BECAUSE
PRICES CUT IN HALF

- 1. DEEP ROOTS**—Roots as long as 9 feet go down into the soil for drouth resistance. Give secure anchorage against winds.
- 2. A FEEDING TYPE CORN**—Useful without grinding . . . Not hard and flinty.
- 3. COLD RESISTANT TO EARLY SPRING**
PLANTING—Permits planting all corn acreage in good time. Escape fall frosts.
- 4. EARS STAY ON STALKS THROUGH THE FALL**—Developed for machine picking.

| NATIONAL HYBRID 114 | |
|---------------------|-----------|
| NATIONAL HYBRID 110 | |
| ROUND | FLAT |
| HILL DROP | EDGE DROP |
| \$2.75 | \$3.75 |
| PER BUSHEL | |

NATIONAL HYBRID 114

This high yielding yellow Hybrid has a consistently **HIGH YIELD RECORD OVER A WIDE TERRITORY** in Iowa, southern South Dakota and eastern Nebraska. No matter where it has been planted, the yields have been satisfactory. It is a very strong grower, producing **HEAVY STALKS** with **WIDE DARK GREEN LEAVES** as well as a **LOT OF BIG EARS**. It holds its ears firmly, making it ideal for hand or machine picking. This is another extra good cold and disease resistant National Hybrid, which does well over a wide territory. **THE GRADING IS RIGHT, THE GERMINATION IS RIGHT, and the PRICE IS RIGHT.** The yields have been satisfactory. Why pay more when you can get National 114 at this price?

1939 CROP
The National Hybrids 110 and 114 listed are of the 1939 crop. In our opinion this is equal in quality to the 1940 crop, which in many cases did not mature properly, due to excessive fall moisture and early frost. **GERMINATION 95% OR BETTER.**

MINHYBRID 403

105 to 110 Days
State Certified Blue Tagged

This new Minnesota Hybrid has outyielded all the other hybrids for southern Minnesota. In many cases **IT HAS BEAT** the open pollinated corn **15 OR 20 BUSHEL PER ACRE.** Even **2 BUSHEL** per acre **INCREASE** in your corn yield **WILL MORE THAN PAY** for the hybrid seed.

If you live in the south three tiers of counties in Minnesota, south of Huron in South Dakota or in western Nebraska I believe Minhybrid 403 **WILL BEAT ANY OTHER CORN** you can plant.

MINHYBRID 402

85 to 95 Days
State Certified Blue Tagged

A real corn for the North. Outstanding in the 1939 Minnesota Corn Yield Tests. Made a **YIELD OF 75.9 BUSHEL PER ACRE** in Meeker County, Minnesota in 1939. Widely adapted, matures in a normal season throughout central Minnesota, southern North Dakota, and northern South Dakota. The Michigan Agricultural College says **MINHYBRID 402 HAS NOT BEEN SURPASSED** in yield in northern Michigan.

Minhybrid 402 is a cross of inbred Minnesota 16 and Rustler White Dent, and your corn will be a mixture of white and yellow, but the bushels per acre and the feeding value are there, and that is what you are after.

WE HAVE A HYBRID FOR EVERY PART OF THE CORN BELT



EACH EAR FROM A DETASSELED PARENT PLANT

SELECT THE VARIETY ADAPTED TO YOUR LOCALITY -- ORDER ONE OR MORE BUSHELS AND BE ELIGIBLE TO COMPETE FOR THE BIG CONTEST PRIZES

| MINHYBRID 403 | |
|---------------|--------|
| MINHYBRID 301 | |
| MINHYBRID 402 | |
| FLAT | ROUND |
| \$4.75 | \$3.75 |
| PER BUSHEL | |

| IOWA HYBRID 939 | |
|-----------------|--------|
| FLAT | ROUND |
| \$4.25 | \$3.00 |
| PER BUSHEL | |

IOWA 939

115 to 125 Days
State Certified Blue Tagged

Winner of the 1939 Iowa Banner Trophy for the best hybrid in the 1939 Iowa trials. This trophy was awarded on the performance of an entry of Iowa 939 in the northern section of Iowa. It had a performance score of 108.75. It yielded 16.9 per cent more than the average of the hybrid entries in its class and **EXCEEDED THE AVERAGE YIELD** of the open pollinated entries **20.8 BUSHEL PER ACRE.**

Iowa 939 was originated and introduced by the Iowa State College. Besides winning the Banner Trophy in 1939, it ranks first for the 6 year period from 1934 to 1939. It is not flinty like so many of the other hybrids, which makes it one of the **BEST FOR FEEDING.** It is well adapted to the entire state of Iowa, southeastern South Dakota and eastern Nebraska. Dependable, Drouth Resistant, Wind Resistant.

MAKE 1941 A PROFITABLE YEAR WITH IOWA HYBRID 939.

MINHYBRID 301

105 to 110 Days
State Certified Blue Tagged

A heavy yielding, early, yellow hybrid, suitable for planting in the south one-fourth of Minnesota, east central South Dakota, and west half of Nebraska.

In the Minnesota corn tests, MINHYBRID 301 outyielded Murdock 10 bushels per acre, and contained nearly 5% less moisture than Murdock at picking time.

\$1.00 PER BUSHEL DOWN PAYMENT HOLDS ANY HYBRID CORN UNTIL APRIL 15th, 1941

QUALITY RED RIVER VALLEY

PLANT MORE LEGUMES--ENTER THE CONTEST--CONSERVE YOUR SOIL

SEED POTATOES

ALFALFA

SWEET CLOVER

MESABA—An early, shallow eyed white potato with a consistent heavy yield record, yielding more than Irish Cobbler and Early Ohio. Tubers round, shallow eyed with smooth white skin. Superior keeping quality.

CHIPPEWA—Mid-season in maturity; exceptionally heavy yielding. Smooth, oval white potato with shallow eyes. Extra good cooking quality.

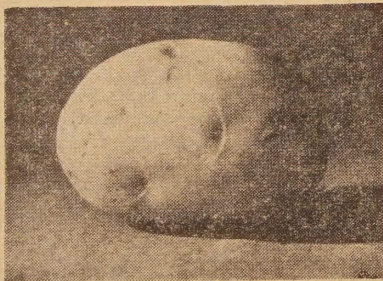
EARLY SIX WEEKS—Excellent for the early market. Within 7 or 8 weeks from planting time, the potatoes are of a fine marketable size. They are hard to beat for home use and early market.

WARBA—The New Minnesota Potato—The earliest potato grown. Looks like a pink eyed Irish Cobbler. Resistant to mosaic diseases, and resistant to hot, dry weather. Eating quality unusually good.

EARLY OHIO—An old reliable variety. Our supply is exceptionally even sized, clean and smooth. For heavy yields of good keeping quality potatoes, plant **EARLY OHIO.**

An order for 100# or more Seed Potatoes makes your entry eligible to compete for the big prizes

| Name of Variety | 100 # |
|-----------------|--------|
| MESABA | \$2.50 |
| CHIPPEWA | 2.35 |
| WARBA | 2.15 |
| EARLY SIX WEEKS | 2.15 |
| EARLY OHIO | 2.00 |



MESABA

Note the smooth skin and shallow eyes of this wonderful new potato. Try them and be convinced. They're Tops.

GUARANTEE

We guarantee that all seed ordered from this Circular will prove of satisfactory germination—that is on arrival of the seed, test it, and if you are not satisfied, it may be returned for a full refund of your money, together with any transportation charges you have paid. So many things can happen to seed after they leave our hands, such as drouth, floods, grasshoppers, etc., that we and all other seedhouses disclaim responsibility for the crop raised from seed we sell.

PRICES: Prices of seed are constantly changing, and we are unable to guarantee the price of farm seed listed in this Circular for any definite length of time. You can always be assured you will get full value for your money at Gurney's. Bags are Free.

COSSACK—The World's Finest Alfalfa—For an immense yield of quality pasture and hay, plant Cossack. The large thrifty plants are extremely hardy and drouth resistant. Seed is of good color and plump, very high germination, and over 99% pure.

DAKOTA No. 12—Dakota No. 12 will produce as much hay per acre as any alfalfa grown no matter how much you pay for the seed. For Big Yield—For Drouth Resistance—For Winter Hardiness, Plant Dakota No. 12.

GRIMM'S—One of the hardiest Alfalfas grown. Produces large crops of fine stemmed, leafy hay. Yields of 3 tons per acre are very common.

LOT SAVE--COSSACK AND GRIMM'S MIXED
This seed is not quite as plump as the rest, but will do everything for you that the higher priced seed will do. Good purity and germination.

LOT ECONOMY—Good northern grown hardy alfalfa seed for the ordinary planting. Not quite as good in color and plumpness as the higher priced seed, but has good germination. A real bargain.

An order for 10 lbs or more Alfalfa makes your entry eligible to compete for the big prizes

| Name of Variety | 10 # | 1/2 Bu. | 1 Bu. | 100 # |
|-----------------|--------|---------|---------|---------|
| COSSACK | \$2.65 | \$7.60 | \$14.90 | \$24.85 |
| DAKOTA No. 12 | 2.50 | 7.15 | 13.95 | 23.25 |
| GRIMM'S | 2.55 | 7.30 | 14.30 | 23.85 |
| LOT SAVE | 2.40 | 6.85 | 13.35 | 22.25 |
| LOT ECONOMY | 2.20 | 6.30 | 12.30 | 20.50 |



A REAL PROFIT MAKER

WHITE BLOSSOM No. 1—Best for soil building purposes. Outyields any other variety, producing 3 to 4 tons of hay per acre. Our seed is extra good and our price very low.

YELLOW BLOSSOM No. 1—Finer stemmed and more leafy than the white variety. This is the best grade of seed obtainable—is well cleaned. Why pay more when you can get the best at this low price?

GRUNDY COUNTY No. 1—Grows about 3 1/2 foot tall; fine stemmed and leafy; more easily cured for hay purposes. This stock is top quality and priced very low.

LOT EXCELLENT WHITE BLOSSOM
Well cleaned seed. Some of the berries are a little smaller and the color a little below that of our first grade. Priced so that you can plant lots of sweet clover this spring.

LOT PLENTY GOOD YELLOW BLOSSOM
This seed is not quite equal to the top grade, but is Plenty Good. You are not taking any chances, so order your supply now.

An order for 30 lbs or more Sweet Clover makes your entry eligible to compete for the big prizes

| Name of Variety | 1/2 Bu. | 1 Bu. | 100 # |
|--------------------------------|---------|--------|--------|
| WHITE BLOSSOM No. 1 | \$2.15 | \$3.90 | \$6.45 |
| YELLOW BLOSSOM No. 1 | 2.25 | 4.10 | 6.75 |
| GRUNDY COUNTY No. 1 | 2.25 | 4.10 | 6.75 |
| LOT EXCELLENT WHITE BLOSSOM | 2.00 | 3.60 | 5.95 |
| LOT PLENTY GOOD YELLOW BLOSSOM | 2.10 | 3.75 | 6.25 |

A WINNER



James Keen of Letcher, S. D., being awarded the Allis-Chalmers as 2nd prize in our 1940 word building contest—Try, you may be a winner.

A REAL SOIL BUILDER

DON'T DELAY--ORDER YOUR ALFALFA AND SWEET CLOVER NOW AT THESE BARGAIN PRICES
FOR COMPLETE LIST AND LATEST PRICES OF FARM SEEDS SEE BACK PAGE

PRIZE-WINNING COLLECTIONS OF HARDY NURSERY STOCK

Select one of these money-saving collections and not only get Dollar for Dollar Value, BUT in Addition you can qualify your entry in our big Diamond Jubilee Contest. Your chances are as good as your neighbors', But ACT QUICK!

THESE SPLENDID COLLECTIONS OFFERED ONLY DURING THIS CONTEST

A Few of Our Thousands of Satisfied Customers. Read What They Say About Our Nursery Stock.

Madison, Wis.
North Henry St.
The House of Gurney
Yankton, S. D.
I bought some Plum and Cherry Trees from you some years ago. Trees done very good . . . Best Plums I have ever raised, and a beautiful sight in spring when they are in blossom.

W. F. S.

Raymond, Minn.
Gentlemen:
I am talking Chinese Elm to everyone who seems interested as I think there is no better tree for this Great Northwest of ours.

Andrew Zundewan.

Argyle, Minn.
June 5, 1940.
The House of Gurney
Yankton, S. D.
My dear Sirs:
I thank you from the bottom of my heart for the lovely surprise in the shape of a cash prize as received in your recent contest.
I shall continue to trade with you and recommend you to others.

Sincerely yours,
Ruby M. Anderson.

American Fork
Route 1
Gentlemen:
A hundred Chinese Elms purchased from you a few years ago are, today, responsible for making our home a beauty spot in the community. Every tree grew at miraculous rate and they have now reached a size where they lend real beauty to the grounds.

C. G. C.

Crawford, Nebr.
The House of Gurney, Inc.
Yankton, S. D.
Gentlemen:
I want to inform you of my success with your garden collection of Strawberries that I received of you last spring.
In spite of severe drouth and grasshoppers, I had a fine crop of delicious strawberries late in the fall (of the Everbearing) and picked our last dish of berries on Nov. 11 . . . Something rather remarkable to me.
Respectfully,
Mrs. G. W. C.

Ogilvie, Minn.
Route 2
Gentlemen:
Would like to tell you that the Weeping Willow and Siberian Elm Tree we ordered from you two and a half years ago have grown into healthy, large shade trees. Because we are so pleased with them, we are placing another order with you.
Sincerely,
P. S. Kane.

Aurora, Ia.
June 11, 1940
The House of Gurney, Inc.
Yankton, S. D.
Dear Sirs:
Yes, I was pleasantly surprised to receive a check for \$5.00. Comes in mighty handy for me.
Best of all my Chinese Elm are all growing like "A House Afire."
Yours truly,
Darrel E. Seedorff.

OUR BANNER COLLECTION—CHINESE ELM



A Block of Chinese Elm Seedlings

DROUTH RESISTANT—RAPID GROWING

Qualify your Entry with this Splendid Collection

Suitable for Every
PURPOSE

Priced for Every
POCKET BOOK

150 Chinese Elm 12-18 in.
75 Chinese Elm 18-24 in.

225 Trees ONLY \$2.00

LANDSCAPE SPECIAL



Virginia Juniper



A Beautiful Pfitzer

Beautify your grounds with these beautiful, hardy easy to grow Evergreens.

2 Pfitzer Juniper, 2 Sheared Virginia Juniper
ALL 12-18 inch Size and Balled and Burlapped
4 HARDY EVERGREENS—\$5.00

This Collection entitles you to Two Contest Entries.

BEAUTIFUL FLOWERING SHRUBS



A Gurney Spirea V. H.

ADD Fifty Dollars worth of Beauty to your Home Grounds for Just \$2.00

10 DANDIES

2 Sweet Mock Orange
2 Spirea Van Houttei
2 Pink Tartarian Honeysuckle
2 Billardi Spirea
2 Persian Purple Lilac

10 Flowering Shrubs, all 1-2 ft.

ONLY \$2.00

HEDGE PLANT SPECIAL

A hedge of one of these varieties will not only give you privacy but also add lots of beauty to your grounds.

LOOK THEM OVER

200 Hedging Type SIBERIAN ELM, 12-18 in. Size

or

75 Hardy Buckthorn, 1-2 ft. Size

or

200 Caragana, 12-18 in. Size

NOTE: Your Choice of any one Variety Containing Number of Plants as Listed above. ONLY \$2.00

A
P
APPLE
L
E



Hardy Fruit Trees For You

P
L
PLUMS
M
S

A CHOICE COLLECTION OF GOOD HARDY VARIETIES

Here's your chance to have that Orchard you've been wanting! A Collection of Apples and Plum Trees that should Produce lots of Highest Quality fruit for you with a minimum amount of care. They are varieties that should adapt themselves to your Soil and Climatic Conditions quickly.

BE HEALTHY—BE WISE

GROW YOUR OWN FRUIT AND ECONOMIZE

3 HARDY APPLES—Selected for Your Locality—3-4 ft.

4 QUALITY PLUMS—Our Selection, Heavy Bearers—4-6 ft.

ALL FOR ONLY . . . \$2.00

FREE: 50 Chinese Elm, 6-12 in. For a Windbreak

MORE BARGAINS FROM GURNEY'S NURSERY

Remember, each of these collections qualify your entry for full value, of all prizes as listed in this Circular, should you be a winner. This is your Golden Opportunity--Enter To-day, won't YOU?

1 Collection--1 Entry 2 Collections--2 Entries

BARGAIN PRICES ON QUALITY STOCK--YOU CAN WIN!!!

JUBILEE PLUM ORCHARD

A Gurneys' Plum

Will Tickle your "Tum."

That's just what they do folks. Gurney's Plums really satisfy your appetite like nothing but a good high-quality plum can do. Here's what you get:

- 1 Kaga
- 2 Sapa
- 1 Waneta
- 1 LaCrescent
- 1 Opata
- 1 Oka--Hybrid



Hardy Plums From Gurney's

7 Big 3-6 ft. Trees--Only **\$2.00**

THE GOOD HARDY VARIETIES YOU'VE ALWAYS WANTED

ASPARAGUS - RHUBARB - HORSERADISH

No Garden is complete without these three

FINE PERENNIAL VEGETABLES

EASY to Grow and Delicious to Eat

GROW YOUR OWN

- 50 Mary Washington Asparagus
- 10 New Bohemian Horseradish Cuttings
- 10 Flare Rhubarb--Extra Heavy Plants

ALL YOURS FOR JUST **\$2.00**

RAINBOW COLLECTIONS

An Assortment of Gladioli from our Trial Grounds . . . Good Varieties . . . Lots of Color.

200 Glorious Mixed Glads-- **\$2.00**

This is one of the finest flowers for cutting we know of, and they're easy to grow. A real collection for flower lovers.



Raise These

A CHOICE COLLECTION OF EVERBLOOMING HYBRID ROSES SELECTED FOR YOU BY GURNEY EXPERTS

Beautiful foliage and gorgeous colors. TRY THEM. These types of roses are easy to grow. You can expect blooms from June until Frost.

A LIFETIME OF BEAUTY

7 BEAUTIFUL ROSES FOR ONLY--\$2.00

Our selection of hardy Ever-blooming roses, including some of the best red, white, pink and orange varieties. Heavy plants.

ALL SEVEN
ROSES
\$2.00



A Select Gurney Rose

WINDBREAK SPECIAL

All Hardy

All

Drouth

Resistant



Protection From Hot and Cold Winds

Protect your home and buildings from those cold winter and hot summer winds for just \$2.

- 100 Rapid Growing Chinese Elm 100 Hardy Green Ash
- 100 Durable Caragana 50 Russian Olive

All 8 to 18 inch Size

350 Hardy Trees Only **\$2.00**

WANT REAL SHADE IN TWO YEARS?

That's what you get with our straight, heavy calipered, well-branched, Chinese Elm Transplants.



A Hardy Gurney Chinese Elm

THE IDEAL SHADE
TREE FOR THE
NORTHWEST

Here's a Collection
that we defy anyone to
equal at any price.

**FOUR BIG
TRANSPLANTS
OVER
10 FEET HIGH
ONLY--\$2.00**

All Straight, Well-Branched
and Very Heavy Rooted

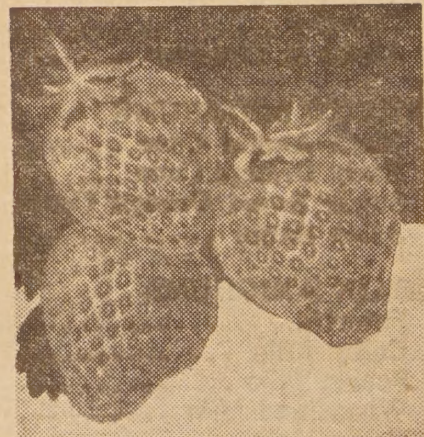
ALL SUMMER STRAWBERRY COLLECTION

Everyone likes Shortcake and you can have your share too, if you'll get this Big Collection of June-bearing and Everbearing Plants.

- 75 Senator Dunlap--June-bearing
- 50 Premier--June-bearing
- 50 Big Scarlet Gem--Everbearing
- 175 Big Healthy Plants--

ONLY \$2.00 POSTPAID

Lots of BERRIES from June until Frost, with this Collection.



"Gem"

REMEMBER TO READ THE RULES

It will increase your chances of winning. READ THEM CAREFULLY.

NOTE: ALL NURSERY STOCK LISTED IN THIS CIRCULAR is sold as per terms of Guarantee on page 49 in Gurney's 1941 Fair Price Catalog. All Prices f.o.b. Yankton, S. D., unless otherwise stated.

PRICES GURNEY'S SEED AND NURSERY STOCK
NOT CONTEST COLLECTIONS

FOREST TREE SEEDLINGS FOR GROVE AND WINDBREAK

| | | | | | | | | | | | | | | | |
|--|---------|---------|----------|--|---------|---------|----------|--|---------|---------|----------|--|---------|---------|----------|
| HARDY SIBERIAN TYPE CHINESE ELM | | | | RELIABLE GREEN ASH | | | | HONEY LOCUST | | | | NORTHERN COTTONWOOD | | | |
| One of the Hardest Varieties, for the Northwest, that grows. | | | | One of the Hardest Varieties, for the Northwest, that grows. | | | | A drouth-resistant and hardy variety that you are going to want. | | | | The Rapid Growing firewood and windbreak tree for the Northwest. | | | |
| SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 100 | Per 500 | Per 1000 |
| 6-12 in... | \$0.75 | \$2.75 | \$3.85 | 6-12 in... | \$0.60 | \$2.25 | \$3.50 | 12-18 in... | \$1.50 | \$6.00 | \$10.00 | 12-18 in... | \$0.60 | \$2.10 | \$3.95 |
| 12-18 in... | .95 | 4.00 | 7.50 | 12-18 in... | .85 | 3.25 | 6.00 | 18-24 in... | 1.75 | 7.50 | 12.00 | 18-24 in... | .75 | 2.75 | 4.95 |
| 18-24 in... | 1.25 | 5.50 | 9.50 | 18-24 in... | 1.10 | 4.00 | 7.70 | 2-3 ft... | 2.10 | 9.00 | 16.00 | 2-3 ft... | 1.00 | 4.00 | 7.00 |
| | | | | 2-3 ft... | 1.25 | 5.25 | 9.75 | | | | | 3-4 ft... | 2.00 | 7.00 | 12.00 |
| | | | | 3-4 ft... | 2.00 | 8.00 | 13.75 | | | | | | | | |
| CARAGANA | | | | RUSSIAN OLIVE | | | | BUFFALO BERRY | | | | BOX ELDER | | | |
| "Siberian Pea Tree" | | | | Beautiful silver leaves . . . Very hardy . . . Drouth proof. | | | | It also produces a high quality fruit. | | | | Hardy and Heavy foliaged. | | | |
| For Outside Windbreak Rows, it's the very best. | | | | | | | | | | | | | | | |
| SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 10 | Per 25 | Per 100 | SIZE | Per 100 | Per 500 | Per 1000 |
| 6-12 in... | \$0.80 | \$3.00 | \$4.95 | 6-12 in... | \$0.90 | \$3.50 | \$6.00 | 12-18 in... | \$0.50 | \$1.00 | \$2.75 | 6-12 in... | \$0.90 | \$3.50 | \$6.00 |
| 12-18 in... | 1.25 | 4.65 | 8.75 | 12-18 in... | 1.25 | 5.75 | 10.00 | 18-24 in... | .70 | 1.25 | 3.50 | 12-18 in... | 1.00 | 4.00 | 7.00 |
| 18-24 in... | 1.50 | 6.50 | 12.00 | 18-24 in... | 1.50 | 6.50 | 12.00 | | | | | 18-24 in... | 1.35 | 5.00 | 9.00 |
| 2-3 ft... | 2.00 | 8.00 | 14.00 | 2-3 ft... | 1.90 | 8.00 | 15.00 | | | | | | | | |
| | | | | 3-4 ft... | 2.50 | 11.00 | 20.00 | | | | | | | | |
| HARDY HACKBERRY | | | | HOP TREE | | | | GINNALA MAPLE | | | | SILVER LEAF MAPLE | | | |
| Probably the hardest that grows in this Section. | | | | (Ptelea Trifoliata) | | | | (Amur Maple) | | | | Good for either the town or the Country. | | | |
| | | | | A Real Beauty you are bound to like. | | | | An extremely hardy tree from North China. | | | | | | | |
| SIZE | Per 100 | Per 500 | Per 1000 | SIZE | Per 25 | Per 50 | | SIZE | Per 25 | Per 50 | Per 100 | SIZE | Per 100 | Per 500 | Per 1000 |
| 6-12 in... | \$1.25 | \$4.75 | \$9.00 | 12-18 in. | \$1.00 | \$1.75 | | 6-12 in... | \$1.00 | \$1.75 | \$3.25 | 12-18 in... | \$2.00 | \$6.15 | \$9.50 |
| | | | | | | | | 12-18 in... | 1.25 | 2.25 | 4.25 | | | | |
| LOW PRICES PLUS QUALITY | | | | | | | | | | | | | | | |

GURNEY'S LATEST FARM SEED PRICES

| | | | | | | | | | |
|--|--|--|--|--|---|--|--|--|--|
| ALFALFA Cossack 2.65 7.60 14.90 24.85 Dakota No. 12 2.50 7.15 13.95 23.25 Grimm's 2.55 7.30 14.30 23.85 Lot Economy 2.20 6.30 12.30 20.50 Lot Save (Cossack & Grimm) . 2.40 6.85 13.35 22.25 | | | | | STATE CERTIFIED HYBRID CORN Iowa 939, Flat 2.25 4.25 Iowa 939, Round 1.65 3.00 Minhybrid 403, Flat 2.50 4.75 Minhybrid 403, Round 2.00 3.75 Minhybrid 301, Flat 2.50 4.75 Minhybrid 301, Round 2.00 3.75 Minhybrid 402, Flat 2.50 4.75 Minhybrid 402, Round 2.00 3.75 | | | | |
| SWEET CLOVER White Blossom No. 190 2.15 3.90 6.45 Yellow Blossom No. 195 2.25 4.10 6.75 Grundy County No. 195 2.25 4.10 6.75 Lot Excellent White Blossom.. .85 2.00 3.60 5.95 Lot Plenty Good Yellow Blossom .90 2.10 3.75 6.25 | | | | | OPEN POLLINATED CORN Gurney's August 15th 1.10 1.95 DeWolf's Extra Prolific95 1.75 Golden Jewell95 1.75 Rainbow Flint95 1.75 Silver King95 1.75 Minnesota No. 13 Early Type95 1.75 Minnesota 13, Medium Type95 1.75 | | | | |
| CLOVERS Red Clover Lot Top 1.90 5.30 10.15 16.90 Red Clover Lot Just Right.... 5.00 9.55 15.90 Alsike Clover 2.00 5.60 10.75 17.90 | | | | | MILLETS German55 1.10 1.90 3.50 Siberian55 1.10 1.90 3.50 Japanese70 1.35 2.50 4.75 | | | | |
| GRASSES Rye Grass90 1.90 3.60 6.95 Orchard Grass 3.00 7.10 13.90 27.50 Meadow Fescue 1.95 4.60 8.75 17.25 Brome Grass 2.00 4.65 8.95 17.75 Crested Wheat Grass 2.00 4.65 8.95 17.75 Red Top 1.70 3.85 7.50 14.75 Reed Canary Grass 2.30 5.40 10.50 20.75 Upland Pasture Mixture 1.80 4.25 8.25 15.85 Lowland Pasture Mixture 1.80 4.25 8.25 15.85 New Pasture Mixture 2.10 4.95 9.75 19.25 Timothy90 1.90 3.50 6.90 Alsike & Timothy 1.10 2.45 4.65 8.95 | | | | | PROSO MILLET Hansen's White Siberian50 .90 1.45 2.50 Early Fortune—Red Proso50 .90 1.35 2.40 | | | | |
| FODDER SORGHUMS Black Amber Cane55 .80 1.25 2.25 Early Orange Cane60 .90 1.50 2.75 Sugar Sweet Orange Cane.... .60 1.00 1.75 3.00 Atlas Sorgo60 1.00 1.75 3.00 | | | | | SOY BEANS Manchu. 1.10 1.95 3.25 Illini 1.10 1.95 3.25 Mukden 1.10 1.95 3.25 | | | | |
| GRAIN SORGHUMS Feterita60 .90 1.50 2.75 Colby Milo60 .90 1.50 2.75 Sooner Milo55 .80 1.25 2.25 Wheatland Milo60 .90 1.50 2.50 Early Kalo60 .90 1.40 2.50 Grohoma60 .90 1.50 2.75 | | | | | POTATOES Mesaba 1.00 1.60 2.50 Chippewa 1.00 1.55 2.35 Warba85 1.40 2.15 Early Ohio80 1.30 2.00 Early Six Weeks85 1.40 2.15 | | | | |
| SUDAN GRASS65 1.25 2.30 4.25 RAPE 2.20 5.25 10.00 19.75 BUCKWHEAT60 .85 1.35 2.50 | | | | | SMALL GRAIN .. BARLEY, Wisconsin No. 3880 .75 per Bu. WHEAT, Thatcher 1.40 1.35 per Bu. OATS, Gopher65 .60 per Bu. FLAX, Bison Wilt Resistant..... 2.60 2.50 per Bu. SPELTZ 1.00 .90 per Bu. | | | | |
| NATIONAL HYBRID SEED CORN National 110, Flat 2.00 3.75 National 110, Round 1.50 2.75 National 114, Flat 2.00 3.75 National 114, Round 1.50 2.75 | | | | | LAWN GRASSES Ky. Blue Grass30 1.45 2.50 5.90 11.40 22.50 City Lawn Mixture .40 1.80 3.10 7.50 14.50 28.50 Capitol Lawn Mix. .30 1.45 2.50 5.90 11.40 22.50 Astoria Bent45 .80 3.85 7.20 17.50 White Dutch Clover .45 .85 4.15 7.90 19.25 Prices of All Farm Seed F.O.B. Yankton Unless Otherwise Marked | | | | |